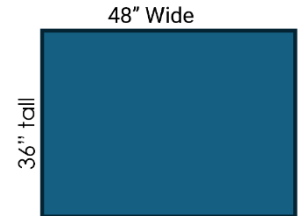


2026 Poster Guidelines

(For Professional Attendee Posters and Student Capstone Project Posters)

Logistics:

Display: *The poster may be in Portrait or Landscape mode.* **Maximum poster size is 48" w x 36" h** (including margins and overhangs). All poster presenters will be provided with push pins to attach their posters— no tape, binder clips, or other methods of attachment are allowed.



Poster Session: Posters will be the only format for presenting your paper (or student project), as there will be no podium presentations. Posters will be on display throughout the conference, but authors/students will be assigned to a specific poster session, where they will be available to discuss their work.

Content:

Posters are meant to facilitate a conversation about your work. So, avoid presenting your work as simply reformatting your paper for a poster. Be sure to provide a one-sentence overview of the poster concept to engage your audience quickly. Fostering dialogue about the poster will bring a greater understanding of your project and help audiences to learn about it.

Word count is important. Limit the word count to fewer than 500 words for the whole poster; the abstract should be fewer than 50 words. Restrict the citations to the elements included on the poster. As with a paper, you want your sections of content to link together; additionally, link your content to photos, captions, and graphs to encourage more dialogue.

Design:

Less is more. To maximize impact, use blank spaces, easily readable headings, large text, and color schemes that promote interpreting images, photos, graphs, and symbols. Light backgrounds use less ink and provide better contrast.

Color matters. What you see on the screen is not always what prints! Do a draft print to verify color and layout.

Feedback helps with poster design, content, and presentation skills. Ask for feedback!

Additional resources with helpful tips for creating posters: <http://colinpurrington.com/tips/poster-design>

Printing:

You are responsible for printing your poster. If you wish to print your poster locally, a [FedEx Office Print & Ship Center](#) is located nearby. Another on-campus option is the [Langford Architecture Print Center](#).

The summer hours will be 8 am - 5 pm, Monday – Friday. Please find the information about on-campus printing [here](#).